



OSH-2010-38
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FOR IMMEDIATE RELEASE

EAA AIRVENTURE VISITORS CAN FULFILL 'I WANNA BLIMP RIDE' DREAMS THANKS TO GOODYEAR

Five winners will be chosen for July 30 flight

EAA AVIATION CENTER, OSHKOSH, Wis. — (July 7, 2010) — Five lucky attendees at EAA AirVenture 2010 will be taken for a ride of a lifetime in the “Spirit of Goodyear” blimp as winners in the “I Wanna Blimp Ride” Sweepstakes. The 58th annual edition of EAA AirVenture, “The World’s Greatest Aviation Celebration,” will be held July 26-August 1 at Wittman Regional Airport in Oshkosh.

The five sweepstakes winners will take to the skies over the AirVenture grounds and northeast Wisconsin for a one-hour ride aboard the “Spirit of Goodyear” beginning at 4:15 p.m. on Friday, July 30, conditions permitting.

Entries will be accepted beginning 9 a.m. on Monday July 26 through 5 p.m. on Thursday, July 29 at the following booths on the AirVenture grounds: Goodyear Aviation (Booth 2131), Aircraft Spruce (Booths 1022 to 1029), and Desser Tire (Booth 1038). Sweepstakes winners will be notified via telephone on the evening of Thursday, July 29.

“We are happy that the world-famous Goodyear Blimp will again be part of the festivities at Oshkosh!” said Eric Varndell, Global Marketing Manager for Goodyear Aviation tires. “It’s a dream of many pilots and aviation enthusiasts to have this unique aviation experience, and we are excited to once again provide the opportunity to fly ‘low and slow’ in the Goodyear blimp for a few lucky AirVenture attendees.”

The “Spirit of Goodyear,” which will arrive on Tuesday, July 27 and depart on Monday, August 2, will be flying regularly during the festivities. In addition, it will be moored near the EAA AirVenture Museum’s Pioneer Airport for up-close viewing at other times, giving visitors a unique view of an aircraft that is commonly seen only from afar.

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“We’d like to thank Goodyear for giving an opportunity of a lifetime to some very fortunate AirVenture attendees,” said Tom Poberezny, EAA chairman/president and AirVenture chairman. “The experience of riding above ‘The World’s Greatest Aviation Celebration’ in Goodyear’s legendary blimp is one to be treasured.”

NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER OR WIN. Void where prohibited by law. Open only to legal U.S. residents 18 years of age or older. Subject to all federal, state, and local laws, regulations, and ordinances. Sweepstakes begins at 9:00 a.m. CST 7/26/10 and ends at 5:00 PM CST on 7/29/10. To enter and for complete rules and eligibility requirements, go to the Goodyear Aviation, Desser Tire or Aircraft Spruce booths at the EAA AirVenture Fly-In Convention, Oshkosh, WI. Odds of winning the prize depend on the number of eligible entries received. Sponsored by The Goodyear Tire & Rubber Company, 1144 E. Market Street, Akron, OH 44316-0001.

EAA AIRVENTURE OSHKOSH is The World’s Greatest Aviation Celebration and EAA’s yearly membership convention. Additional EAA AirVenture information, including advance ticket and camping purchase, is available online at www.airventure.org. EAA members receive lowest prices on admission rates. For more information on EAA and its programs, call 1-800-JOIN-EAA (1-800-564-6322) or visit www.eaa.org. Immediate news is available at <http://twitter.com/EAAupdate>.

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EDITOR’S NOTE: Images from the Spirit of Goodyear at EAA AirVenture 2008 are available at EAA’s FTP site.
<http://media.eaa.org> Username: eaamedia Password: airventure2010