



OSH-2010-33  
For more information contact:  
Kevin Hazaert, Media and Public Relations  
(920) 426-6521  
[khazaert@eaa.org](mailto:khazaert@eaa.org)

FOR IMMEDIATE RELEASE

## **MASS HOT-AIR BALLOON LAUNCHES SCHEDULED FOR CLOSING WEEKEND AT EAA AIRVENTURE 2010**

EAA AVIATION CENTER, OSHKOSH, Wis. — (June 22, 2010) — Attendees at EAA AirVenture 2010 can watch mass hot-air balloon launches on the early mornings of Saturday, July 31, and Sunday, August 1, the final two days of “The World’s Greatest Aviation Celebration” that runs July 26-August 1 at Wittman Regional Airport in Oshkosh.

The launches, scheduled for 6-7 a.m. both days, are being conducted in conjunction with Balloon Federation of America and will feature as many as 15 to 20 balloons. As hot-air balloons are extremely sensitive to the weather conditions, the launches will be conducted weather permitting.

“EAA is really pleased to offer a new participation opportunity from the lighter-than-air community,” said Adam Smith, EAA vice president of membership. “The sight of these majestic balloons rising along with the sun is a spectacle you won’t want to miss.”

Balloonists who would like to participate in the mass launches may contact Bill Hughes at [theballoonman@optonline.net](mailto:theballoonman@optonline.net).

EAA AIRVENTURE OSHKOSH is The World’s Greatest Aviation Celebration and EAA’s yearly membership convention. Additional EAA AirVenture information, including advance ticket and camping purchase, is available online at [www.airventure.org](http://www.airventure.org). EAA members receive lowest prices on admission rates. For more information on EAA and its programs, call 1-800-JOIN-EAA (1-800-564-6322) or visit [www.eaa.org](http://www.eaa.org). Immediate news is available at <http://twitter.com/EAAupdate>.

-30-

EDITOR’S NOTE: Images of hot-air balloons at EAA AirVenture are available at EAA’s FTP site.  
<http://media.eaa.org> Username: eaamedia Password: airventure2010